

2023

OUR TOWN ADVERTISING RATE PACKAGE



Our Town

JACKSON COUNTY N.C. CHAMBER OF COMMERCE
DINING | RELOCATION | EVENTS | SHOPPING



WWW.MOUNTAINLOVERS.COM

OUR ANNUAL COMMUNITY AND RELOCATION GUIDE

What's Inside for 2023?

- JACKSON COUNTY RELOCATION AND COMMUNITY INFORMATION CONTENT
 - UPCOMING MAJOR EVENTS AND FESTIVALS CALENDAR FOR 2023
 - BRIEF FEATURES ON HIKING TRAILS, WATERFALLS, FISHING, CHAMBER EVENTS
 - 2023 CHAMBER OF COMMERCE MEMBER DIRECTORY
- ALL COPIES AVAILABLE FOR VISITORS ACROSS THE UNITED STATES TO ORDER ONLINE FOR IN-HOME DELIVERY VIA POSTAL SERVICE
- FULL COLOR, 4 X 9 GLOSSY PUBLICATION
 - ONE COPY SENT TO ALL (400+) 2023 CHAMBER MEMBERS
 - THOUSANDS OF COPIES PRINTED FOR DISTRIBUTION VIA OUR SYLVA VISITOR CENTER; EIGHT KIOSKS; ALL LODGING FACILITIES; SYLVA AND DILLSBORO RESTAURANTS AND SHOPS.
 - AVAILABLE FOR VIEWING AND DOWNLOADING ONLINE VIA ISSUU.COM

2023 ADVERTISING RATE SHEET

OUR TOWN COMMUNITY GUIDE

ALL ADVERTISEMENTS ARE 10% OFF IF YOU RUN THE SAME 2022 AD IN 2023.

MIDDLE DOUBLE PAGE SPREAD

COST: \$1,200 *FIRST COME, FIRST SERVE*

SPECIAL TWO PAGE SPREAD:

DIMENSIONS:

8 INCHES WIDE X 9 INCHES HIGH

COST: \$1,000 (SAVE \$200)

COST REPRINT 2022 AD: \$900 (SAVE \$300!)

FULL PAGE:

DIMENSIONS:

4 INCHES WIDE X 9 INCHES HIGH

COST: \$600

COST TO RUN 2022 AD AGAIN: \$540

3/4-PAGE:

DIMENSIONS:

3.5 INCHES WIDE X 6.25 INCHES HIGH

COST: \$450

COST TO RUN 2022 AD AGAIN: \$405

HALF-PAGE:

DIMENSIONS:

3.5 INCHES WIDE X 4.25 INCHES HIGH

COST: \$300

COST TO RUN 2022 AD AGAIN: \$270

QUARTER-PAGE:

DIMENSIONS:

3.5 INCHES WIDE X 2 INCHES HIGH

COST: \$150

COST TO RUN 2022 AD AGAIN: \$135

DEADLINE

ALL ADVERTISING PAYMENTS/GRAPHICS/TEXT/PHOTOS/ETC. MUST BE SUBMITTED BY

OCTOBER 31, 2022

NEED SOME HELP?

WE ARE MORE THAN HAPPY TO CREATE YOUR AD FOR YOU FOR A MINIMAL CHARGE OF \$35, (INCLUDING NEW PHOTOS, DESIGN & COPY)

MAXIMUM TWO PROOF REVISIONS

YOUR AD PURCHASE HELPS:

* PROMOTE YOUR BUSINESS OR ORGANIZATION

* SUPPORT OPERATIONS AT THE CHAMBER OF COMMERCE AND ITS VISITOR CENTER

* FUND CONCERTS ON THE CREEK

* FUND JULY 4 FIREWORKS IN SYLVA

* PROVIDE TWO SCHOLARSHIPS AT SCC AND WCU

* PROVIDE GRANTS TO LOCAL NON-PROFIT EVENTS

* SUPPORT THE WNC FLY FISHING TRAIL AND THE NC TROUT CAPITAL PROMOTION EFFORTS

* SUPPORT S.T.I.R. BUSINESS AFTER HOURS EVENTS

* FUND A HOLIDAY EVENT IN SYLVA IN DEC.

* PROMOTE ALL OF JACKSON COUNTY

CONTACT US

JACKSON COUNTY CHAMBER OF COMMERCE

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JULIESPIRO@GMAIL.COM

2023 Our Town Ad Size Specs

FULL PAGE AD
9 INCHES HIGH
4 INCHES WIDE

\$600

Run 2022 ad: \$540

3/4 PAGE AD
6.25 INCHES HIGH
3.5 INCHES WIDE

\$450

Run 2022 ad: \$405

TWO-PAGE SPREAD
9 INCHES HIGH
8 INCHES WIDE

\$1,000

Run 2022 ad: \$900

QUARTER PAGE SPREAD
2 INCHES HIGH
3.5 INCHES WIDE

\$150

Run 2022 ad: \$135

HALF-PAGE AD
4.25 INCHES HIGH
3.5 INCHES WIDE

\$300

Run 2022 ad: \$270



2023 Advertising Agreement

Please check the boxes below that you wish to purchase in this year's 2023 Our Town community and relocation guide.

The deadline for all payments, artwork, graphics and copy for ads is

OCT. 31, 2022. We can accept your payment via cash, credit card, venmo or check.

Please contact Office Manager Belinda Bryson or Executive Director Julie Donaldson by phone at 828-586-2155 or e-mail at BelindaBrysonJCCC@gmail.com or juliespiro@gmail.com for all sales, billing and payment questions.

For graphic design and advertisement submissions, contact our Assistant

Director Kelly Donaldson at 828-586-2155 or e-mail him at KellyDonaldsonJCCC@gmail.com.

Thank you for being our chamber member and choosing to advertise in our annual relocation and community information publication.

We appreciate your support!

2023 Our Town community guide

SPECIAL: Double full page spread advertisement. Dimensions are 8 inches wide x 9 inches high. **Cost \$1,000. SAVE \$200. Run last year's ad again: \$900 Save \$300**

Full page advertisement. Dimensions are 4 inches wide x 9 inches high. The ad should be vertically oriented. **Cost \$600. Run last year's ad again: \$540**

3/4 page advertisement. Dimensions are 3.5 inches wide x 6.25 inches high. The ad should be vertically oriented. **Cost \$450. Run last year's ad again: \$405**

Half page advertisement. Dimensions are 3.5 inches wide x 4.25 inches high. The ad should be vertically oriented. **Cost \$300. Run last year's ad again: \$270**

Quarter page advertisement. Dimensions are 3.5 inches wide x 2 inches high. The ad should be vertically oriented. **Cost \$150. Run last year's ad again: \$135**

I want the chamber to design my ad, including photos, text, graphic design and up to 2 proof revisions. **Cost: \$35.**

I want to run my ad from last year for a savings of 10 percent as outlined above.

DATE: _____

SIGNATURE: _____