

2023

**DINING GUIDE
ADVERTISING
RATE PACKAGE**



2022-23

EATING OUT



In Beautiful



**JACKSON COUNTY
N.C.**

"Where The Locals Eat!"

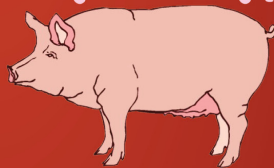


**CRAFT BREWERIES
WINE & COCKTAILS**



**GO TOGETHER LIKE
BISCUITS-N-GRAVY**

*TOO MUCH PORK
FOR ONE FORK*



**TUCK
TO
TABLE**



*Sweet
Treats*



**A PUBLICATION OF THE
JACKSON COUNTY CHAMBER OF COMMERCE**

OUR ANNUAL EATING OUT DINING GUIDE PUBLICATION

What's Inside for 2023?

- RESTAURANT/BEVERAGE/DESSERT DINING GUIDE & DIRECTORY
- ADVERTISING BY PARTICIPATING BUSINESSES
- FULL COLOR, 4 X 9 GLOSSY PUBLICATION
- ONE COPY SENT TO ALL (400+) 2023 CHAMBER MEMBERS
- THOUSANDS OF COPIES PRINTED FOR DISTRIBUTION VIA OUR VISITOR CENTER IN SYLVA; EIGHT KIOSKS; ALL LODGING FACILITIES; SYLVA AND DILLSBORO RESTAURANTS AND SHOPS, AND OUR POPULAR INFORMATION BAGS.
- AVAILABLE FOR VIEWING AND DOWNLOADING ONLINE VIA ISSUU.COM

2023 JACKSON COUNTY CHAMBER OF COMMERCE ADVERTISING RATE SHEET EATING OUT DINING GUIDE

* ALL ADVERTISEMENTS ARE 10% OFF IF YOU
MAKE NO CHANGES TO YOUR 2022 AD IN 2023

SPECIAL DOUBLE FULL PAGE (TWO PAGE SPREAD):

DIMENSIONS:

9 INCHES WIDE X 8 INCHES HIGH

COST: \$1,000 IF NEW AD FOR 2023

COST: \$900 IF SAME AD AS 2022

*SAVINGS OF \$200 TO \$300!!

*PLUS 6 FACEBOOK SHOUT OUTS SHARED FROM
YOUR FACEBOOK PAGE TO THE CHAMBER PAGE.

FULL PAGE:

DIMENSIONS:

9 INCHES WIDE X 4 INCHES HIGH

COST: \$600 IF NEW AD FOR 2023

COST: \$540 IF SAME AD AS 2022

*PLUS 4 FACEBOOK SHOUT OUTS SHARED FROM
YOUR FACEBOOK PAGE TO THE CHAMBER PAGE.

HALF-PAGE:

DIMENSIONS:

4.25 INCHES WIDE X 3.5 INCHES HIGH

COST: \$300 IF NEW AD FOR 2023

COST: \$270 IF SAME AD AS 2022

*PLUS 2 FACEBOOK SHOUT OUTS SHARED FROM
YOUR FACEBOOK PAGE TO THE CHAMBER PAGE.

DEADLINE:

ALL ADVERTISING PAYMENTS/GRAPHICS/TEXT/
PHOTOS, ETC. MUST BE SUBMITTED BY

OCTOBER 31, 2022

NEED SOME HELP?

WE ARE MORE THAN HAPPY TO
CREATE YOUR AD FOR YOU FOR
A MINIMAL CHARGE OF \$35.
(INCLUDING NEW PHOTOS,
DESIGN & COPY.)

MAXIMUM TWO PROOF REVISIONS

YOUR AD PURCHASE HELPS:

- * PROMOTE YOUR BUSINESS OR ORGANIZATION
- * SUPPORT OPERATIONS AT THE CHAMBER OF
COMMERCE AND ITS VISITOR CENTER
 - * FUND CONCERTS ON THE CREEK
 - * FUND JULY 4 FIREWORKS IN SYLVA
- * PROVIDE TWO SCHOLARSHIPS AT SCC AND WCU
- * PROVIDE GRANTS TO LOCAL NON-PROFIT EVENTS
- * SUPPORT THE WNC FLY FISHING TRAIL AND THE
NC TROUT CAPITAL PROMOTION EFFORTS
- * SUPPORT S.T.I.R. BUSINESS AFTER HOURS EVENTS
 - * PROMOTE ALL OF JACKSON COUNTY
 - * FUND HOLIDAY EVENT IN SYLVA IN DEC.

CONTACT US

JACKSON COUNTY CHAMBER OF COMMERCE
773 WEST MAIN STREET, SYLVA, N.C. 28779
828-586-2155 | WWW.MOUNTAINLOVERS.COM

EDITORIAL/DESIGN:

KELLYDONALDSONJCCC@GMAIL.COM

SALES, BILLING, PAYMENTS:

BELINDABRYSONJCCC@GMAIL.COM

JULIESPIRO@GMAIL.COM

**2023
Dining Guide Ad
Size Specs**



HALF-PAGE AD
4.25 INCHES WIDE
3.5 INCHES HIGH

\$300 HALF PAGE COST



FULL PAGE AD
9 INCHES WIDE
4 INCHES HIGH

\$600 FULL PAGE COST



TWO-PAGE SPREAD
9 INCHES WIDE
8 INCHES HIGH

\$1,000 TWO-PAGE SPREAD COST

FULL PAGE AD
9 INCHES WIDE
4 INCHES HIGH

\$600 NEW AD FOR 2023

OR

\$540 REPEAT AD FROM 2022

HALF-PAGE AD
4.25 INCHES WIDE
3.5 INCHES HIGH

\$300 NEW AD FOR 2023

OR

**\$270 REPEAT AD FROM
2022**

TWO-PAGE SPREAD
9 INCHES WIDE
8 INCHES HIGH

\$1,000 NEW AD FOR 2023

OR

\$900 REPEAT AD FROM 2022

Half Page Dining Guide Format

Half page dining guide ads are built 4.25 inches wide and 3.5 inches high. They also have 65 words of text for half the ad space and the other half of ad space is dedicated to your photo. You may choose a vertical or horizontal photo.

Double Page Spread Dining Guide Format

Double page spread ads will be larger double size versions of the full page ad on the right, only larger at 9 inches wide by 8 inches high. Text increases from 65 words to 130 words.

2023 FULL PAGE DINING GUIDE AD FORMAT

FOR THE 9TH YEAR IN A ROW, ALL FOOD AND BEVERAGE SERVICES WILL HAVE THE OPPORTUNITY TO PURCHASE A 4 INCH HIGH X 9 INCH WIDE, FULL-PAGE ADVERTORIAL IN THE DINING GUIDE. BELOW IS AN EXAMPLE OF HOW ALL FULL PAGE ADS WILL LOOK INSIDE THIS YEAR'S DINING GUIDE. ALL WE NEED IS A HORIZONTAL PHOTO THAT WILL FILL UP 3/4 OF YOUR PAGE. FOR THE OTHER 1/4 OF THE PAGE, YOU WILL HAVE 65 WORDS OF SPACE TO PROVIDE THE FOLLOWING INFO:

- * YOUR BUSINESS NAME
- * YOUR ADDRESS & PHONE
- * WEBSITE AND FACEBOOK PAGE
- * OUTDOOR DINING/PET FRIENDLY?
- * WHAT MAKES YOU SPECIAL
- * BUSINESS HOURS/DAYS OF OPERATION
- * WHAT MEALS DO YOU SERVE? (B, L, D?) ALCOHOL AVAILABLE?



CREEKSIDE OYSTER HOUSE

Family owned & operated, serving lunch & dinner Tue-Sun. Outdoor dining overlooking Scotts Creek. Fresh seafood options including steaks, crab legs, mussels, clam chowder, calamari, shrimp, scallops & more. We offer mahi mahi, tuna, salmon, trout, catfish & daily specials. Hand cut steaks, chicken, duck, burgers, po' boy and more, all available to go with any of our homemade side items & key lime pie. Full bar, dine in, take out, catering and events available. Brand new establishment in Sylva.

219 West Main St.,
Sylva, N.C.
828-586-1985





2023 Advertising Agreement

Please check the boxes below that you wish to purchase in this year's 2023 Eating Out in Jackson County dining guide.

The deadline for all payments, artwork, graphics and copy for ads is **October 31, 2022**. We can accept your payment via cash, credit card, venmo or check. Please contact Office Manager Belinda Bryson or Executive Director Julie Donaldson by phone at 828-586-2155 or e-mail at BelindaBrysonjccc@gmail.com or juliespiro@gmail.com for all sales, billing and payment questions.

For graphic design and advertisement submissions, contact our Assistant Director Kelly Donaldson at 828-586-2155 or e-mail kellydonaldsonjccc@gmail.com.

Thank you for being our chamber member and choosing to advertise in our annual dining guide publication.

We appreciate your support!

2023 Eating Out dining guide

Half page advertisement. Dimensions are 4.25 inches wide x 3.5 inches high. The ad should be horizontally oriented.

Cost \$300.

***10 percent off \$270 if repeating ad from 2022.**

Full page advertisement. Dimensions are 9 inches wide x 4 inches high. The ad should be horizontal and follow advertorial format.

Cost \$600.

***10 percent off \$540 if repeating ad from 2022.**

SPECIAL: Double full page spread advertisement. Dimensions are 9 inches wide x 8 inches high. The ad should be horizontally oriented. **Cost \$1,000.**

SAVINGS OF \$200. *10 PERCENT OFF \$900 IF REPEATING AD FROM 2022.

I want the chamber to design my ad, including photos, text, graphic design and up to two proof revisions.

Cost: \$35.

DATE: _____

SIGNATURE: _____